



Lenore Frances Interiors

INTERIOR DESIGN, REMODELING AND RELOCATION CONCIERGE

Lenore Frances Spinelli
CEO

Press Kit

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Lenore Frances Spinelli

While attending Drexel University, Lenore decided to focus on residential design. Inspired by the years of visiting the local designer show houses in South Jersey, she developed a passion for transforming spaces to fit the vision of a person's or family's lifestyle. Her mission is to make your home your favorite place to be.

Since the beginning in 2002, Lenore Frances Interiors has served clients in the South Jersey towns of Mt. Laurel, [Cherry Hill](#), [Moorestown](#), [Haddonfield](#) and [Hammonton](#) as well as West Chester, and Downingtown, Pennsylvania.

Lenore Frances Interiors (LFI) participated in four designer show houses benefiting Our Lady of Lourdes Medical Center & Lourdes Medical Center of Burlington County, and the Historical Society of Hammonton NJ. LFI won two people's choice awards for the design of the [Guest Bathroom](#) for the Hillman Estate in Haddonfield NJ and the design of the Morris/Azzara [Home Theater](#) in Hammonton NJ. Both of these designs have been featured in the Philadelphia House & Home Magazine and Design NJ.

LFI Team – What We Do

- Interior Design – from consultation to turn-key design and execution so you never lift a finger
- Project Management done-for-you because few clients have the knowledge and resources to coordinate and supervise an entire project with hundreds of moving parts and team members
- General Contracting with our proven team known for the ultimate in quality
- Architecture that enhances your current home
- Decorative Painters to customize your space with warm and luxurious faux finishing or murals
- Organization of your most challenging spaces so everything is where it should be

The design of your home is and should be all about you, your family, and your [lifestyle](#) and how you want to live in your personal haven.

When you work with our firm, we are your professional guide, coach, and collaborator to help you navigate through the complexities of the [design process](#).

You may choose to do some of the work yourself; or you may prefer to engage us as your advocate to design and manage your project so you can achieve the perfect result without having to do the work yourself. Either way, our goal is to give you the home you want by carefully listening to your [needs](#), becoming very familiar with your tastes and lifestyle, creatively attending to the smallest of details, and being a good steward with your design [investment budget](#).

Providing excellent client service is a top priority for our firm, and how you feel about the process and working with us is exceptionally important.

If you are purchasing a [“new” home](#), we are the only interior design firm that provides time saving, stress relieving [Smooth Transition](#) services to assist you before you move into your new home. We provide pre-move, move day and post-move day services to reduce the stress and feeling of being overwhelmed during the moving process and get you settled in days instead of months.



Lenore Frances Interiors

Let's Make Home Your Favorite Place To Be

Lenore Frances Interiors creates relaxed, warm, and luxuriously understated interiors. If this description resonates with you, please give us a call. We can't wait to "make your home your favorite place to be."

Call us today!

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Interior Design
Remodeling
Relocation Concierge

Serving
South Jersey & Eastern Pennsylvania



Lenore Frances Interiors
Let's Make Home Your Favorite Place To Be



About us

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Design Services

FULL ROOM DESIGN

- * Custom furnishings tailored to your specifications
- * One-of-a-kind custom drapery design and installation
- * Custom wall, floor, and ceiling treatments to reflect your vision
- * Custom millwork (crown molding, trim and cabinetry) designed specifically for your space and uses

REDESIGN & EDITING

Not ready to invest in a total design project? We develop a plan that you can execute on your own with your own furnishings, and adding a few items as your budget allows.

DESIGN COACH

Do you want to do the work yourself so you can take the credit and save money? Having a Design Coach will give you the confidence you need so you can take pride in your design decisions.

SMOOTH TRANSITION

Are you planning a move? We are your ultimate senior executive relocation concierge team to help you seamlessly transition into your new home. We provide pre-move, move day, and post move day services to relieve the stress and feeling of being overwhelmed. We get you settled in days instead of months for a smooth transition.

"I completely trust your ideas to be the right decisions for our home. In every instance they have been perfect. All have obviously been given thoughtful design and have been well executed."

Judy Bull - Haddonfield, NJ

"She gets it!"

"She listens to your ideas, observes your lifestyle, and captures the feeling you conveyed to her. Lenore will continue to be my designer of choice."

Susan Kaufman - Moorestown, NJ



Frequently Asked Questions

Investing In Your Home – How Much Does It Cost?

“It might seem awkward talking about money with some designers, but you made it easy and comfortable because you respected our limits. Your knowledge of space and ability to incorporate things that we already had was amazing. You made our treasures look even better.” – [Susan Kaufman](#)

It is vital that you share your expected investment. You may not know what the entire project will cost for your wish list, but we help you value-engineer your design so you get as much as possible for the money you set aside for your project. We can't work without knowing your limits because we could overspend without knowing the parameters of your project, and what is comfortable to you.

What If My Spouse & I Don't Agree?

“You carefully maneuvered between our different tastes and opinions, and never allowed our project to stall. You gave us the confidence to make decisions and selections that it would have taken us years to do without your help. You truly understood that our home had to be practical as well as beautiful.” – [Susan Kaufman](#)

Our goal is to have both of you achieve 90% of what you want individually. We help you decide who “wins” on a few decisions so we keep your project on track.

Will My House Look Like Me or Like Your Design Style?

“You surprised us with your attention to detail and your powers of recall. You remember our comments and desires and then wove them into our home without imposing your taste on us.” – [Susan Kaufman](#)

You live in your home...we don't. It should reflect your taste, and though we push you to be adventurous (that is why you hire a designer), we never impose our ideas on you.

Will You Respect My Time?

“I love that you are always punctual and respectful of time. You kept our projects moving and your scheduling of everything was exceptional. Your contractors were also terrific.” – [Susan Kaufman](#)

You are busy, and that is why you want a designer to help you accomplish your design work quickly and painlessly. We know you have other things to do, so we show up when we promise, and we do what we say so you feel complete trust and confidence in us.



Before



After

Design Process – What to Expect

1. [If you like what you see](#), your next step is to fill in your [contact information](#) and briefly describe your project. We will contact you by email to schedule an appropriate time for a **preliminary phone interview**. Finding the right fit between you and your designer is important because you will be working together for several months if not a few years. This initial telephone interview will take about 15 minutes and starts the interior design process.

2. During this initial conversation, we mutually decide if we are potentially a good match. Next, we schedule a **pre-proposal consultation** at your home or office. We send an information package including a project questionnaire and the Letter of Agreement prior to our pre-proposal consultation. This meeting takes between 1 ½ -2 hours depending on the size of your project. All financial and design decision-makers should be present to review the scope of work, your planned investment, and services requested. Since we provide ideas and suggestions during this meeting, we do request a consultation fee.

3. After you review and authorize the Letter of Agreement we schedule a date for a **proposal meeting**. During this session, we review the scope of services the value based fixed fee options that most clients prefer. However, we do offer an hourly fee for smaller projects. The proposal meeting lasts approximately 30 minutes to one hour. When you agree to the statement of work and submit the retainer/deposit we then set up a date for the **design concept presentation**.

Please note, we need access to the home during weekdays for site visits, and if you prefer a value based fee, we complete the site survey prior to the proposal meeting. We assess and document the project, and meet with our [contractors](#) during these site visits. We schedule these site visits at your convenience.. I do not require that my clients hire my [preferred contractors](#), but unless they have specific contractors they would want me to use, I use my preferred contractors to develop the design and provide estimates.

4. Your **design concept presentation includes** drawings, materials, samples, renderings and estimates for labor, products and materials. When you are satisfied with the design concept, you approve the selections and provide payment. We keep you informed about the schedule and your responsibilities throughout the project so you always know what to expect.

5. Most importantly, **exceeding your expectations** is our goal. Please let us know at any time during the project if we can do anything to improve our services. And, when you are pleased, we appreciate your referrals since our business is built on excellent results and client service. It is truly our pleasure and reward to make sure you love your home.



Before



After

PROBLEM

You feel stressed and overwhelmed just thinking about everything that needs to be done before, during, and after your big move. It may take weeks or months to get settled.

SOLUTION

Help is just one phone call away! Smooth Transition provides pre-move, move day, and post move day services. We do the work so you don't have to.

RESULT

Get settled in days instead of months.
Less Stress & Time Saved
A Smooth Transition



Feel Stressless

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Smooth Transition

Your Stressless Move Concierge
A division of Lenore Frances Interiors

Lenore Frances Spinelli
Principal - Designer



About Us

Moving is one of life's five most stressful events. And when you find that perfect home you are excited and overwhelmed with the details and work required to make that big move. What if you could reduce your stress and save your valuable time?

Your ultimate senior executive move organization team is here to help you seamlessly transition into your new home. We go beyond the premier services offered by your typical moving company. If you are not sure how your furniture will fit in the new home, we can create furniture plans so everything has a place.

If you are considering purchasing a home that might require renovation or an addition, our team of construction professionals can provide consultations.

We also offer move day assistance. It often happens that the husband is working the day of the move and his wife is responsible for meeting the movers and getting the house organized. We also help single executives when they are moving on their own. We make it easy. We direct the movers with furniture placement, and provide many special services that make the move less stressful.

We also recommend our kitchen organization services on all moves so you can have hot meals the first day you are in your home. We can also stock your refrigerator, pantry and wine cellar so you can have your bowl of cereal in the morning or glass of wine at the end of the day.

Just Ask If You Would Like Additional Services

Service Menu

Pre-Move Services

- Schedule installation of utilities
- Inventory furnishings
- Create furniture plans for new home
- Pack and label kitchen, office, and other designated areas
- Change address
- Order privacy window treatments
- Coordinate installation with Alarm Company
- Coordinate installation with audio/visual subcontractors
- Coordinate transportation
- Coordinate temporary living arrangements
- Coordinate luxury hotel arrangements
- Attend to the needs of your pets

Move Day Services

- Meet movers
- Direct movers to place furnishings
- Install audio visual equipment
- Install computer equipment
- Install alarm system
- Stock refrigerator and pantry
- Stock wine cellar
- Hook up washer and dryer
- Organize kitchen
- Organize bathrooms
- Hang shower curtains
- Make beds
- Organize closets
- Install privacy shades
- Cleaning service

Service Menu

Post Move Day Services

- Organize garage
- Install artwork
- Place accessories
- Furniture touch-up
- Art restoration
- Florists
- Handyman service
- Open house event
- Renovation design
- Architectural design
- Home theater design and installation
- Basement finishing
- Window treatment design
- Custom furnishings
- Manicure landscape

Additional Services

In-law Suites

Relieve the stress of moving a parent into your home. You don't have to do it alone.

Shore House Ready

We can prepare your vacation home with a good cleaning, a stocked kitchen and bath, and fresh sheets with a mint on the pillow. We do the work so you can enjoy your vacation the minute you arrive.



Feel Stressless

856-552-0096



Relocation Concierge FAQ

Who will benefit from Smooth Transition?

- *Busy professionals* who place a high value on their time and lifestyle
- People who are relocating and are *new to the area*
- People who are *downsizing* or moving into a retirement community
- *Single people* who don't have the support of family and friends to help

When and how should we retain Smooth Transition relocation concierge services?

If you are just considering putting your home on the market, we can assist you with services such as de-cluttering and staging. We can also assist you when you have an idea of your move date by [coordinating the details](#) required to make the transition. If you have found a home you are interested in purchasing, we can assist you by inventorying your current furnishings and creating furniture plans for your new home.

We can also coordinate donations, refurbishing of furniture, and many more services. Call us and we can discuss your particular situation and then we can suggest the [appropriate level of services for you](#). It may make sense to retain us for a consultation prior to making any final decisions about your move process.

Don't wait to call because we get booked well in advance. We want to make sure we have the time available to assist you.

How much do Smooth Transition services cost?

It depends on the services you choose. Once we meet with you, we will provide a fee based on the level of service you prefer. Fees can range from \$250 for a few hours to a few thousand dollars. Remember that our services remove your stress and help you get the painful jobs of moving done more quickly. We're experts at making it seem effortless.

What if we decide to add more services after we start working with you?

That is fine, we will do our very best to accommodate your needs. If you need [more services](#) once your project is under way, we do not guarantee availability because of our busy schedule. So plan for what you really need and what you do not want to do yourself. We always find that our clients wish they would have had us do more. And, we find that once they are in the middle of the process and they really "feel the pain," that they are willing to have us do anything to remove it. In the end, investing a little more to prevent that stress may be well worth your sanity. As the saying goes, "You only cry once" when you hire the [best team to assist you](#).

What are my payment options?

Lenore Frances interiors accepts checks for our services and any service provider that we contract with on your behalf. Other service providers will be paid directly by the client through their available payment options.

We are concerned about sharing our security codes or having strangers in our house. How do you handle this?

Lenore Frances Interiors representatives are on site when any service is being provided inside the home. The house key and security system information will not be shared with any other service provider.

What if something gets damaged?

Our insurance covers our services, and our subcontractors and other services providers have been vetted to ensure that they carry coverage as well.

Current News:

Press Release

New Niche for Interior Designer Takes Away the Stress of Moving

MOUNT LAUREL, NJ, February 6, 2013 – Lenore Frances Interiors, a residential interior design firm, has introduced a new service that expands the typical scope of services provided by an interior designer.

Lenore Frances Interiors is the only design firm in the area to provide a one-call, lifestyle-ready process for moving, designing and remodeling.

Smooth Transition is your stressless move concierge providing pre-move, move day, and post move day services to get busy people settled in their new home in days instead of months.

Smooth Transition takes care of the logistics of a move even before the client's home is under contract.

They have a menu of services to choose from to get your home ready for resale, including preparing for downsizing, creating furniture plans for the new home, and coordinating movers and alarm company. They even make the beds, put up the shower curtains, and stock the kitchen. Anything you can imagine to make the transition as seamless and stress free as possible.

Lenore Frances Spinelli, owner of Lenore Frances Interiors, developed these services to accommodate very busy people who put a high value on their time and lifestyle, and don't have the support of nearby family and friends to share the burden of moving.

Smooth Transition was recently used to help get a home ready for resale. The owners had moved into assisted living and the relatives lived too far away to take care of it themselves.

According to Wayne and Sue Dilks of Cape May, "Smooth Transition was recommended to us by our Realtor (Cheryl Lamantia of Long and Foster in Haddonfield) when we were overwhelmed with the prospect of cleaning out a house previously occupied by two elderly people who were 'hoarders'. Lenore came to the house, immediately had suggestions of ways to clean things up, distribute some of the contents for use by others, and together with the Realtor encouraged our belief that things could be sorted through and cleaned up to get the house on the market. She set about contacting all those who could help, and after we removed what we wanted from the house, they began sorting, hauling away, cleaning, landscaping, and putting a fresh look on the house. We were kept informed almost on a daily basis of the progress being made in a very timely fashion. Our project is now finished and the house is about to go up for sale to our great pleasure. We thank Lenore, and all those involved with her, for their help in the completion of this job."

Additional services by Smooth Transition are shore house ready and snowbirds come home. Both provide a clean house and a stocked kitchen to come home to. They do the work so you can enjoy your vacation home or get back to your lifestyle the minute you arrive.

Lenore Frances Interiors is all about building relationships and providing the most professional services from that first phone call about helping with a move, to interior design and remodeling.

To learn more about Lenore Frances Interiors and the services they offer, visit <http://www.lenorefrances.com>.

Contact Information:

Phone: 856-552-0096

Email: lenore@lenorefrances.com

<http://www.lenorefrances.com>

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Virtual Design and Design on a Photo

For Realtors who have a vacant property or a property that does not show well, this is an alternative to actual staging. A client may not want to put a several thousand dollars into staging, updating, or replacing bad wallpaper with paint. This is a way for prospective buyers to see the great potential of a property for \$700 - \$2,500 per area depending on the amount of detail needed in the rendering.

Design on a photo makes it even easier for a client to make those important design decisions. They get to see a more accurate representation of how window treatments, furniture placement and specified fabric options will actually look in their space.



Samples Only (not to be printed)