



# *Lenore Frances Interiors*

INTERIOR DESIGN, REMODELING AND RELOCATION CONCIERGE

**Lenore Frances Spinelli**  
CEO

## **Press Release**

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## Current News:

### Press Release

#### **New Niche for Interior Designer Takes Away the Stress of Moving**

MOUNT LAUREL, NJ, February 6, 2013 – Lenore Frances Interiors, a residential interior design firm, has introduced a new service that expands the typical scope of services provided by an interior designer.

Lenore Frances Interiors is the only design firm in the area to provide a one-call, lifestyle-ready process for moving, designing and remodeling.

Smooth Transition is your stressless move concierge providing pre-move, move day, and post move day services to get busy people settled in their new home in days instead of months.

Smooth Transition takes care of the logistics of a move even before the client's home is under contract.

They have a menu of services to choose from to get your home ready for resale, including preparing for downsizing, creating furniture plans for the new home, and coordinating movers and alarm company. They even make the beds, put up the shower curtains, and stock the kitchen. Anything you can imagine to make the transition as seamless and stress free as possible.

Lenore Frances Spinelli, owner of Lenore Frances Interiors, developed these services to accommodate very busy people who put a high value on their time and lifestyle, and don't have the support of nearby family and friends to share the burden of moving.

Smooth Transition was recently used to help get a home ready for resale. The owners had moved into assisted living and the relatives lived too far away to take care of it themselves.

According to Wayne and Sue Dilks of Cape May, "Smooth Transition was recommended to us by our Realtor (Cheryl Lamantia of Long and Foster in Haddonfield) when we were overwhelmed with the prospect of cleaning out a house previously occupied by two elderly people who were 'hoarders'. Lenore came to the house, immediately had suggestions of ways to clean things up, distribute some of the contents for use by others, and together with the Realtor encouraged our belief that things could be sorted through and cleaned up to get the house on the market. She set about contacting all those who could help, and after we removed what we wanted from the house, they began sorting, hauling away, cleaning, landscaping, and putting a fresh look on the house. We were kept informed almost on a daily basis of the progress being made in a very timely fashion. Our project is now finished and the house is about to go up for sale to our great pleasure. We thank Lenore, and all those involved with her, for their help in the completion of this job."

Additional services by Smooth Transition are shore house ready and snowbirds come home. Both provide a clean house and a stocked kitchen to come home to. They do the work so you can enjoy your vacation home or get back to your lifestyle the minute you arrive.

Lenore Frances Interiors is all about building relationships and providing the most professional services from that first phone call about helping with a move, to interior design and remodeling.

To learn more about Lenore Frances Interiors and the services they offer, visit <http://www.lenorefrances.com>.

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